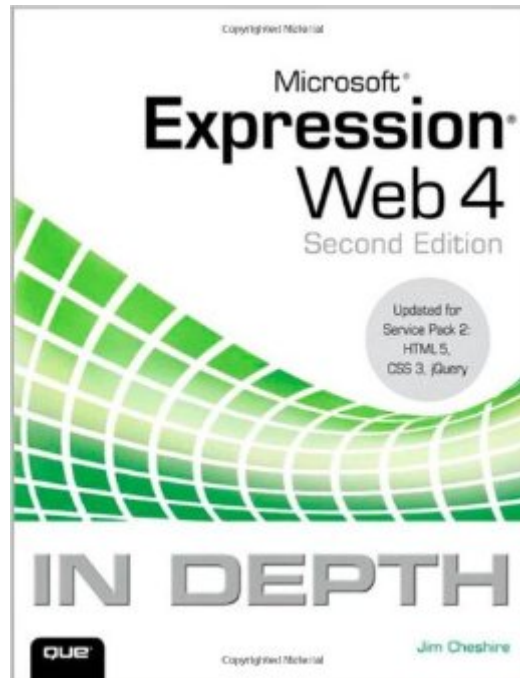


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Microsoft Expression Web 4 In Depth: Updated For Service Pack 2 - HTML 5, CSS 3, JQuery (2nd Edition)



Synopsis

Do more with Microsoft Expression Web 4 SP2â™ in less time! Â This is the worldâ™s most expert, complete, and practical guide to succeeding with Expression Web 4 SP2! Microsoft insider Jim Cheshire presents todayâ™s best solutions for everything you need to do with Expression Web 4 SP2 and its brand-new HTML5, CSS3, and jQuery tools!. Create, edit, and manage contentâ | implement leading-edge designsâ | integrate dynamic contentâ | add powerful features with no custom codingâ | leverage SP2â™s latest time-saving featuresâ |do the job right, and do it fast! Â

âœIn the trenchesâ • solutions, big-picture insights, real examples, time-saving shortcuts Boost productivity with custom workspaces, Snapshot & Snippet panels, Universal Commenting, and other SP2 improvements Optimize every phase of development, from site creation through reporting Use Expression Web 4 features together to solve real web design problems and achieve real business goals Build HTML5/CSS3 standards-compliant sites that work properly in any modern browser Learn high-efficiency techniques for using tables, forms, and QuickTags Add more dynamic, interactive content with Behaviors and Layers Differentiate your site with dynamic components and client-side JavaScript Use ASP.NETâ™s simple tools to display, edit, and manage data without custom code Develop accessible, Section 508- or WCAG-compliant sites Efficiently test sites and apps with SP2â™s enhanced SuperPreview and remote browsing Easily password-protect content with ASP.NET Login controls and membership features Leverage Expression Webâ™s updated PHP 5.3 support, including module IntelliSense and âœOpen as PHPâ • Efficiently troubleshoot any site development problem Â Register your book at www.quepublishing.com/title/9780789749192 to get the entire book in searchable PDF format, including all examples and sample files, plus a bonus four-chapter mini book on creating add-ins with JavaScript and HTML! Â

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Customer Reviews

...this book won't teach you to do so. However, it is a valuable resource in understanding pieces of this now free resource from Microsoft. I'm glad I have it in my book collection, but just want to set expectations as to what it is not. It is not a beginner's design guide, esp. given the direction of HTML5 and CSS3.

Let me say first, I am a hobbyist web designer. I cut my teeth on FrontPage, and moved to Expression 1 and 2. My last major design project was for a annual historical event for a small historical society in Maryland. I really got into Expression Web's early versions to develop that static site. But that was about 8 or 9 years ago, and "in a galaxy far, far away".Some months ago, I took advantage of the opportunity to get Expression Web 4, the full version based on earlier software registration. After taking a look at the new interface, and decided I needed a book that might clue me in. (My earlier version EW books were not good for much more than paperweights now.) I happened across Jim Cheshire's book [2nd Ed], thumbed through and realized this was a good bet.I find the presentation style to be easy-to-follow and well-structured. With a well-organized layout, I could easily decide which Chapters I could skip. I find it to be focused well on the title material .. EW4, and is certainly not a slightly updated rehash of an earlier book. It is fresh, organized, quite thorough in many areas. I only wish there was more on working with databases. I decided the author is quite correct in stating that an in-depth treatment of ASP.NET is beyond its scope. His advice on which book to buy for that topic was right on the mark.Not a designers how-to. More of a nuts-and-bolts of just about anything you want to know about the interface, and its tools. Having been away from EW for more than 7 years, this book got me back into the driver's seat quickly. Now I just have to figure what all those "check engine" lights are in my current project!

Who knew, times two?Who knew:1) That Microsoft, of all companies, would offer Expression Web 4 as freeware? I just found out - I'm probably the last person on the planet who should have known and did not until now - and this is after a long, long quest that began with the demise of FrontPage

2003, through a bunch of inferior web site designers (mostly demos, thank goodness) and ultimately ending up with SeaMonkey. I need not bore you with comparisons of EW4 and SeaMonkey.2) That a guy named Jim Cheshire would write an excellent manual for EW4 which contained the added surprise of a free PDF version download? I still prefer the paper manual (I just took a break from reading it to post this) but being able to quickly search the PDF file is a bonus. Good work, and thanks. Well worth the money. Jim, I hope you are raking in the dough from this book, seeing as EW4 is now freeware. I still cannot get over that one.

This book is ok but there a little rip-off problem that earned it a one star. The book has 603 pages, the index and the table of contents list 757 pages. The remaining pages including the coding examples may be viewed online but not downloaded. After 45 days a subscription is required to Safari. The subscription costs \$39.99 a month. This is deceptive, greedy and absurd. Watch out for the same problem with other QUE books. I will not buy a QUE book again.

I had been using Front Page, but since Microsoft chose to discontinue a perfectly good program and replace it with Expression I will never understand. The book is great, explains every phase of Expression 4. The actual software program Expression 4 is junk. I have never had so much trouble with a program crashing every time I use it. I am looking for another web editor

I bought this book since I am contemplating upgrading from Web Expression first release to version 4. This book is written not for a pseudo beginner but for a more experienced website designer. There are few good examples and the text just goes on endlessly without getting to the chase. I like a manual that takes you from the beginning or you can drop into whatever segment you are looking for info on. I would not recommend this if your used to Front Page or even Dreamweaver to do web pages and thinking about going with Web Expression 4. There are better books out there for learning Web Expression 4. My total conclusion is I am going to stick with Dreamweaver MX for now. I have a book for Dreamweaver that is really easy to read and follow. OK so I won't get into CSS or other indepth parts, but if your into web site creation and really need to go under the hood, then this is probably a good source for you. For me, too much text, too little examples and hard to read.

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